Whatcom Countywide Housing Affordability Taskforce (CHAT) c/o Planning & Community Development Department City of Bellingham 210 Lottie Street Bellingham, WA 98225



This is your chance to let us know your opinions and priorities. Please complete the enclosed survey to indicate your opinions, preferences, and priorities about housing conditions and prospects. Help us create a countywide housing action plan.

December 2007

Dear Survey Participant

Thank you for participating in our survey. Your opinions will help the Whatcom Countywide Housing Affordability Taskforce (CHAT) fashion a final plan and financing strategy that reflects the desires of all countywide residents (countywide in this survey includes residents of the total county including all cities and the unincorporated county area).

<u>Survey</u> - we enclose this copy of the mail-out/phone-back survey along with graphics depicting the major proposals of the draft countywide housing action plan. Please review the survey questions and the graphic materials identifying proposed projects corresponding to the question numbers.

<u>Survey telephone call</u> - the survey team will call to determine your survey responses in about 1 week. In the meantime, please mark this copy to indicate your response to each question. You will greatly assist the telephone survey team, and shorten the length of the phone call, if you have completed the answers and <u>can read your responses to the survey caller.</u>

To obtain the survey accuracy desired by CHAT, telephone surveys must be completed for 200 registered voter households countywide. Therefore, we need your response if the survey is to be an accurate reflection of countywide resident opinions. We will call the persons participating in the survey until we have completed 200 responses. Consequently, please be prepared so that you may be included within the final sample.

Note - please do not mail your survey - this will slow the response time and could also jeopardize survey reliability.

Please contact Dave Cahill, CHAT Coordinator at Bellingham Planning & Community Development Department at 676-6982 if you have any questions about the housing plan or this survey.

For more information on this survey and the housing action plan, go to: www.cob.org/government/public/chat

Sincerely,

WHATCOM COUNTYWIDE HOUSING AFFORDABILITY TASKFORCE (CHAT)

Survey number/location (#1-4)____ Whatcom Countywide Housing Action Plan

The federal government estimates an average household should pay no more than 30% of all household income (including all wages, salaries, pensions, stock and bond interest, and other income) for housing costs (including rent or mortgage payments, utilities, insurance, and other incidentals) if a household is to be able to pay for food, health, clothing, transportation, and other basic needs.

At the present time (2007), Whatcom County has a population of 186,479 persons that reside in 74,455 households countywide (<u>the county or countywide in this</u> <u>survey</u> refers to the total county including all cities and unincorporated areas of the county). Approximately 18,785 households or 25% of all countywide households are paying more than 30% of their total household income for housing. Approximately 10,180 households or 14% of all countywide households are paying more than 50% of their total household income for housing.

As a result of these conditions, we are developing a countywide housing action plan to address rising housing costs for all kinds of housing products, for all kinds of households, for all areas of all cities and the county. **Our objective is to develop policies and programs that provide housing that is affordable for all countywide resident households – and to develop strategies for assisting with housing solutions for households that can not live affordably** (those paying more than 30-50% of their household income for housing).

We would like to know your opinions about current housing conditions, preferences, and priorities. Please read these questions carefully, circle the appropriate response, and be prepared to read your answers when we call.

Existing countywide housing conditions

poorest best Quality - construction, design, and visual appearance? 3 4 5 1 2 5 **Density** - range of lot sizes and housing types including 1 2 3 4 6 5 single and multi-family housing units? 7 Hazard management - floodplains, mud and landslide 1 2 3 4 5 risks, septic and well contamination? *Infrastructure* - roads, curbs, gutters, storm water 8 1 2 3 4 5 management, and sidewalk improvements? **Environment** - woodlands and natural area retention or 9 1 2 3 4 5 preservation areas within housing developments? Amenities - street lights, trees, landscaping, and signage? 10 1 2 3 4 5 **Common areas** - parks, playgrounds, and open spaces? 2 3 4 5 11 1

How would you rate **housing conditions in general countywide**?

How would you rate your own current housing conditions?

		роо	rest	/	b	est
12	Overall satisfaction - with your apartment or house?	1	2	3	4	5
13	Cost - for rent or mortgage payments?	1	2	3	4	5
14		1	2	3	4	5
	and property taxes?					
15	Location - community and neighborhood you live in?	1	2	3	4	5
16	Space - number of bedrooms and bathrooms?	1	2	3	4	5
17	Features - kitchen, family room, fireplace, garage?	1	2	3	4	5
18	Infrastructure - roads, curbs and gutters, sidewalks?	1	2	3	4	5
19	Amenities - playgrounds, parks, landscaping?	1	2	3	4	5
20	Services - schools, fire, police or sheriff, roads?	1	2	3	4	5

	What percent of your household's gross monthly income - do you pay for rent or a mortgage?	0% 10% 20% 30% 40% 50% 50%+
22	What percent of your household's gross monthly income - do you pay for sewer, water, power, natural or propane gas, and other utilities?	1% 2% 3% 4% 5% 6% 7% 8% 9% 10%+
23	What percent of your household's gross monthly income - do you pay for transportation including gas, ferry, and transit?	1% 2% 3% 4% 5% 6% 7% 8% 9% 10%+

Countywide housing trends

The results of the housing analysis indicate the following factors may contribute in various ways to rising housing costs on a countywide basis. To what extent do you disagree or agree with the trends where 1 is where you most disagree and 5 where you most agree with the statement?

Mar	ket trends	disa	gree	/	ag	gree
24	Construction materials - wood, asphalt, insulation, and	1	2	3	4	5
	other materials are rising in cost increasing the average					
	price of a house or apartment countywide?					
25	Permit application times and fees - are time consuming	1	2	3	4	5
	and expensive increasing the average price of an					
	apartment or house countywide?					
26	Sewer, water, and storm water utility connection fees	1	2	3	4	5
	and charges - are necessary but expensive increasing the					
	average price of an apartment or house countywide?					
27	School, traffic, and park growth impact fees - that pay	1	2	3	4	5
	the costs of providing facilities that will be ultimately					
	required by a housing development are necessary but					
	nonetheless expensive increasing the average price of an					
	apartment or house countywide?					
28	Land supply in urban growth areas - that limits urban	1	2	3	4	5
	development to areas that are capable of being provided					
	utilities and other urban services are important but					
	nonetheless limit available land increasing the average					
	price or cost of build-able lots with which to construct					
	houses or apartments on a countywide basis?					
29	Low interest, variable interest, and principal only	1	2	3	4	5
	<i>loans</i> - are allowing households to buy higher priced					
	homes, sometimes beyond their ability to repay?					
30	Population growth from in-migration - is increasing as	1	2	3	4	5
	people move into our area and buy available houses					
	driving up market prices on a countywide basis?					

The following statements were made during housing workshops concerning trends that may be affecting the housing market and household ability to cope with housing trends on a countywide basis. To what extent do you disagree or agree with the following?

	rket assumptions	disa	gree	/	ag	gree
31	Older or retired adults - move in to live full-time and	1	2	3	4	5
	buy available houses at high prices driving up the price of					
	the houses that remain for local residents					
32	<i>Public workers</i> - teachers, police officers, fire fighters,	1	2	3	4	5
	and other critical public service workers can not pay rising					
	housing costs and are not accepting local job offers?					

33	<i>Service workers</i> - technical and entry level manufacturing, retail, health, and other service workers can not afford rising housing costs and are not accepting jobs affecting our ability to realize economic development on a countywide basis?	1	2	3	4	5
34	<i>Young adults</i> - are increasingly unable to rent or buy an affordable living unit that is manageable with local entry level job incomes?	1	2	3	4	5
35	Single headed families, especially female - are unable to rent or buy an affordable living unit and pay for daycare, health costs, and other family expenses?	1	2	3	4	5
36	Elderly adults, including single individuals – are increasingly unable to find affordable housing that fits their changing life style needs. As a result, they continue to live in and keep older lower priced housing units out of the market – possibly to the point where the house starts to deteriorate because the occupant can not accomplish or afford to pay for maintenance?	1	2	3	4	5
37	Special populations, including the mentally ill, victims of domestic abuse, and the temporary homeless – are unable to be economically housed – possibly to the point where current sponsors are unable to develop and operate necessary housing units?	1	2	3	4	5

Possible countywide housing program approaches

All cities and the county have initiated a number of actions to manage rising housing costs and growth impacts on a countywide basis. Such actions include measures that cluster housing to reduce environmental impacts and site development costs; allow innovative housing and mixed-use projects to increase site and cost efficiencies; adopt performance related design and development standards to improve the quality of the housing product and reduce development costs – to name a few. In addition, the cities and county have also amended codes to allow accessory dwelling units, cottage or small lot houses, duplex and townhouses, manufactured and modular housing products that reduce costs and provide a wider variety of rental and purchase options.

In addition to the measures listed above, the cities, county, non-profit, and for-profit housing market participants could also adopt the following measures to reduce costs and increase choice. Each one of these program approaches will involve costs to the public in some manner, some approaches costing more than others, and some programs having more impacts on housing costs and public policies and funds than others. Based on your knowledge of existing conditions, how would you prioritize the following possible programs?

Edu	cation and mentoring	low	est	/	higi	hest
38	Conduct housing finance classes – that provide	1	2	3	4	5
	education and mentoring assistance on how to budget					
	and pay for household purchases, maintenance,					
	insurance, utilities, and other expenses?					
	abilitation programs to retain affordable housing	low	est	/	higi	hest
	Establish a home rehabilitation and deferred payment program – where the eligible house is refurbished and the cost is deferred for payment until the house is sold to allow the current occupant to continue to reside in the house with current home payments? The rehabilitation loan is repaid when the house is eventually sold by the current occupant at no or a low cost interest rate.	1	2	3	4	5

40	Renovate eligible housing - working with Habitat for	1	2	3	4	5
	Humanity, USDA, Americorp, and other volunteer					
	programs to reduce improvement and construction costs?					
41	Renovate eligible housing with sweat equity - allowing	1	2	3	4	5
	the home buyer to perform some of the construction					
	labor involved in the renovation rather than a cash down					
	payment?					
42	Retain and upgrade and possibly develop new mobile	1	2	3	4	5
	or manufactured home parks – to continue to provide					
	this low cost housing alternative in the county?					
Reg	ulatory process governing new construction	low		/	hig	hest
43	Establish progressive building permit fees - based on	1	2	3	4	5
	the actual hours required to review each building					
	submission to reduce charges where builders use pre-					
	approved or simplified building methods?					
44	Establish progressive park, traffic, and school growth	1	2	3	4	5
	<i>impact fees</i> – based on the number of people who will					
	actually reside in each type of housing product?					
45	Create a catalogue of pre-approved building plans -	1	2	3	4	5
	which builders may use instead of submitting custom-					
	designed plans that require more extensive review and					
	higher building permit review times and fees?					
Меа	sures that reduce land costs	low	est	/	hig	hest
46	Define minimum density requirements - for proposed	1	2	3	4	5
	moderate to high density residential districts so that					
	developable sites are not used up at less than capacity?					
47	Increase higher density zoning districts - of moderate	1	2	3	4	5
	to high density residential districts so that more	-		-		-
	developable sites are made available for lower cost single					
	family and multi-family housing products?					
48	Establish performance based design standards - that	1	2	3	4	5
	provide quality but flexible requirements for road widths,			_		
	sidewalk locations, landscaping, and other amenities					
	within more cost efficient designs?					
49	Allow attached accessory dwelling units (ADU) - that	1	2	3	4	5
	build separate single family housing units that are	-		-	-	-
	attached to an existing single family house in established					
	neighborhoods to increase housing where community,					
	transportation, and other public services are already					
	provided?					
50	Allow <u>detached</u> accessory dwelling units (ADU) - that	1	2	3	4	5
	build separate single family housing units over the garage		-	-	-	-
	or as separate structures on single family lots in					
	established neighborhoods to increase housing where					
	community, transportation, and other public services are					
	already provided?					
51	Allow cottage/small lot developments - that allow	1	2	3	4	5
	smaller lots and cottage sized single family housing units	'	-	2	,	2
	in single family neighborhoods to increase housing where					
	community, transportation, and other public services are					
	already provided?					
52	Allow planned unit developments (PUDs) - that allow	1	2	3	4	5
52	single and multi-family housing units on the same site to	'	-	5	Ŧ	2
	increase housing density, choice and reduce land costs?					
	mercase nousing density, choice and reduce land costs:	I				

53	Allow infill development - of townhouse, manor house,	1	2	3	4	5
	and other attached single family housing units on vacant					
	or underused land within existing urban neighborhoods					
	to increase housing density, choice, and reduce land					
	costs?					
54	Establish transfer development rights (TDRs) - that	1	2	3	4	5
	transfer housing unit densities from less urban to more					
	urban sites to increase density and reduce land costs					
	where community, transportation, and other public					
	services are already provided?					
55	Establish differential taxing rates - that reduce tax	1	2	3	4	5
	rates for land trusts, open space, commonly-owned areas,					
	and other properties that support residential uses but are					
	not part of a house's market value or price appreciation?					
Mea	sures that reduce labor/material costs	low	est	/	hia	hest
56	Adopt performance based building codes - that allow	1	2	3	<u> </u>	5
50	new, innovative materials and methods that can reduce	•	-	5		2
	construction and assembly costs?					
57	Adopt manufactured/modular design standards - that	1	2	3	4	5
57	require front porches, gable roofs, garages, and other	'	2	5	4	J
	building improvements so that manufactured housing fits					
	into traditional single family housing neighborhoods?					
Mag		low	a.c.t	/	hia	hast
	asures that reduce operating costs	low	251		nig	hest
58	Adopt green energy efficient building codes - that make	1	2	3	4	5
	use of solar energy, passive heating, increased insulation,					
	energy efficient appliances, and other features that may					
	increase initial construction costs but reduce long term					
1						
	operating and utility costs?					
	sures that reduce infrastructure development costs	low		/		hest
<u>Ме</u> 59	sures that reduce infrastructure development costs Establish low impact site development standards - that	low 1	est 2	/3	hig 4	hest 5
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65 Establish voluntary cash incentives - that reduces or waives building permit fees, utility connection fees, park, traffic, and school growth impact fees, and other costs when the project provides a minimum number of affordable housing units? Note -permit, utility, and impact fee costs that are reduced or waived to provide cash incentives for affordable housing quotas if the voluntary approach does not produce affordable housing units in exchange for the density bonuses, reduced parking and other requirements, reduced or waived to provide a minimum number of affordable housing units in exchange for the density bonuses, reduced parking and other requirements, reduced or waived to provide cash incentives for affordable housing must be repaid from other public funds. 1 2 3 4 5 66 Require mandatory affordable housing quotas if the voluntary approach does not produce affordable housing and other requirements, reduced or waived to provide a minimum number of affordable housing must be repaid from other public funds. 1 2 3 4 5 67 Require mandatory affordable housing quotas without impact fee costs that are reduced or waived to provide cash incentives for affordable housing units - where each development project must provide a minimum number of affordable housing must be repaid from other public funds. 1 2 3 4 5 67 Require mandatory affordable housing quotas without impact fee costs that are reduced or waived to provide cash incentives for affordable housing must be repaid from other public funds. 1 2 3 4 5			1				
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projects and programs described in the remis above.							
Financina options lowest / highest	Find		lowe	rst	/	hia	hest
70 Create a countywide housing action revolving fund - 1 2 3 4 5			1		7	<u> </u>	
with which to create the funds necessary for	10		'	-	5	-7	5
accomplishing the housing projects and programs							
described in the items above?							
71 Assuming some public monies would be required to \$0 \$5 \$10 \$15	71		¢۵	¢ 5	¢	10	\$15
create the countywide housing action revolving fund - \$20 \$25 \$50	11						
				ŢΙ	00	φīŪ	$U\tau$
how much would your household be willing to pay per \$75 \$100 \$100+ year to sponsor such an effort? \$		year to sponsor such an cholt!	₽				

Countywide housing trust fund options

Whatcom County and its cities, like all jurisdictions in Washington State must structure fiscal policies to reflect recently adopted restraints on the use of property, license, and other taxes for the financing of general governmental services including any funds spent on affordable housing strategies. Subject to voter approval, the Whatcom County Council could adopt one or more of the following alternative methods for financing affordable housing strategies <u>on a</u> <u>countywide basis</u>. How would you rate each of the following alternatives?

Alte	ernative funding sources	lon	/est	/	high	lest
72	<u>Real Estate Excise Tax (REET-3)</u> – an additional 0.25% assessment of the sales price of all real estate property (equal to \$250 per \$100,000 of sale price) paid by the seller?	1	2	3	4	5
73	Local Option Sales Tax - an additional 0.1% sales tax (equal to \$0.10 for a \$100 purchase) to be paid by residents and tourists?	1	2	3	4	5
74	Limited duration (6 year) property tax levy – a special purpose property tax that would add a limited levy assessment (between \$25 and \$50 per house per year) for up to 6 years for the sole purpose of funding affordable housing projects and programs?	1	2	3	4	5

Countywide housing action plan responsibilities

Who do you think should be primarily responsible for providing conditions that reduce housing costs as outlined in the action items described in this survey?

Spor	nsor	disa	igree	/	ag	gree
75	Public entities - Bellingham/Whatcom County Housing Authority, Whatcom County, Blaine, Lynden, Sumas, Nooksack, Everson, Ferndale, Bellingham, and Washington State?	1	2	3	4	5
76	<i>Non-profit organizations</i> – including community land trusts and affordable housing interest groups?	1	2	3	4	5
77	<i>Private market</i> - developers, realtors, and lenders?	1	2	3	4	5
78	<i>Joint ventures</i> - involving the public, non-profit, and private market entities?	1	2	3	4	5

Countywide housing competition prototypes

A countywide housing action organization could package properties or acquire land, create housing plans, mitigate environmental and community impacts, and then conduct design/develop competitions whereby the non-profit and private market compete to build affordable housing of most need and interest to residents on a countywide basis. How would you rate the following process and prototypes as a method of meeting affordable housing needs in each of the examples shown in the following pages?

	ordable housing project competitions – see page 11	low	est	/	hig	hest
79	Acquire and package land for affordable housing competitions – with which to develop high quality, innovative, cost efficient, mixed income housing at priority locations on a countywide basis similar to the	1	2	3	4	5
80	Tierra Contenta project in Santa Fe, New Mexico? Pre-design and pre-approve development plans – for the competition sites that resolve environmental impacts, provide public infrastructure, and integrate the site with local community objectives and interests?	1	2	3	4	5

81	Conduct design/develop competitions or request-for-	1	2	3	4	5
	proposals (RFPs) - where non-profit and for-profit					
	builders and developers compete for the right to develop					
	affordable housing based on design quality, cost					
	reductions, innovative construction techniques, housing					
	products and mix, financing assistance, and other public					
82	benefit criteria established for the project?	1	2	3	4	5
02	<i>Establish a management program for common</i> <i>improvements</i> – to ensure the housing produced by	'	2	5	4	5
	competitions remain high quality and desirable and the					
	housing remains affordable as the houses are sold and					
	resold in the market place?					
Acce	essory dwelling units - see page 12	lowe	est	/	high	iest
83	Accessory <u>detached</u> dwelling units - are additional	1	2	3	4	5
	housing structures built behind or alongside existing					
	single family housing units in urban neighborhoods					
	similar to the Katrina housing illustrated. Accessory					
	dwelling units provide housing for individuals or small					
	families at in-town locations that are close to public					
	transportation, work, schools, daycare, health and other					
	services. Accessory dwelling units can increase density					
<u> </u>	without altering the character of the neighborhood.					
84	Would a member of your household be interested in	yes		no	тау	/be
0.5	living in an accessory dwelling unit?					.l
85	Would you accept accessory dwelling units in your	yes		no	may	/be
	neighborhood if properly located and of quality					
Catt	construction?		20+	/	hial	aac+
86	age housing - see page 13 Cottage houses - are small single family cottage-type	lowe	נגנ ס	2	high A	5
00	houses built on small lots in urban neighborhoods with a	· ·	2	J	4	ر
	shared common courtyard or green space. Generally					
	cottage houses are small efficient single family units					
	occupied by empty-nester households, individuals, and					
	small families. Like accessory dwelling units, cottage					
	housing can be located in existing urban neighborhoods					
	that are close to public transportation, retail, and health					
	services. Cottage houses can increase density yet retain					
	the single family character of the neighborhood.					_
87	Would a member of your household be interested in	yes		no	may	/be
	living in cottage housing?					
88	Would you accept cottage housing in your neighborhood	yes		no	may	/be
	if properly located and of quality construction?					
	fabricated single family housing - see page 14	lowe			high	
89	Modular single family housing products – are built and	1	2	3	4	5
	assembled in a manufacturing plant then trucked and					
	assembled at a project site. Modular housing is built to the same code as on-site or stick-built housing but save					
	costs ranging from 5-20% over stick-built housing but save					
	construction due to schedule, materials, labor, and other					
	cost savings. Modular housing products are now available					
	in a variety of housing types including the single family					
	products shown.					
90	Would a member of your household be interested in	yes		no	may	/be
	living in single family modular housing?	,				~~
91	Would you accept modular single family housing in your	yes		no	may	/he
21		VES				
91		yes		10	may	20
91	neighborhood if properly located and of quality construction?	yes		no	may	20

Mixe	d-use and energy efficient – see page 15	lowe	est /	highest
92	Mixed use developments - are medium to high density	1	23	45
	structures built in downtown locations with ground floor			
	retail and upper story housing. Mixed use developments			
	provide housing for young and elderly individuals,			
	couples, and small families in locations that are			
	convenient to public transportation, parks, retail,			
	entertainment, and health services. Mixed use			
	developments can provide increased density in a			
	structure that also provides urban activities and services.			
93	Would a member of your household be interested in	yes	no	maybe
	living in a mixed-use development?			
94	Would you accept mixed-use developments in your	yes	no	maybe
	community if properly located within the most urban			
	areas and of quality construction?			
	fabricated mixed-use developments - see page 16	lowe	est /	highest
95	Modular mixed-use housing products - are built as	1	23	45
	described for the single family products above but			
	assembled in multi-story structures as mixed-used			
	developments. Modular multi-family products can achieve			
	the same 5-20% saving over stick-built structures.			
96	Would a member of your household be interested in	yes	no	maybe
	living in a modular mixed-use development?			
97	Would you accept modular mixed-use developments in	yes	no	maybe
	your community if properly located within the most urban			
	areas and of quality construction?			
	trusts - see page 17 and 18	lowe		highest
98		1	23	45
	including single family houses and mixed-use			
	condominiums. In a land trust, the trust organization			
	owns and leases the land to the individual household			
	who owns the housing unit. The individual household			
	may also participate in a homeowners association that			
	assumes responsibility for managing the land and			
	common road and utility improvements. Typically, the			
	land leases and thereby overall housing costs are kept			
	low under agreements that fix or limit the ultimate value			
	appreciation of the land. Individual households still			
	realize all increases in value of the housing structure but			
	only to a limited extent in the value increases of the			
	land.			
99		yes	no	maybe
1.0.0	living in a land trust development?			<u> </u>
100	Would you accept a land trust project in your community	yes	no	maybe
	if properly organized?			

Your household characteristics

101	How long have you lived in Whatcom	0-1 2-5 6-10 11-15 16-20
	County?	20+ years

102	Which community do you live in or nearby?	 Blaine Lynden Sumas Nooksack/Everson Birch Bay Kendall Ferndale Bellingham Sudden Valley Other Whatcom County 	
103	Do you rent or own your residence?	rent own	
104	What type of house do you live in?	single family duplex or town multifamily mobile home	
105	What age group are you in?	19-24 24-34 35-44 45-54 55-64 65+ years	
106	What is your household status?	live alone live in an unrelated household live in a family	
107	What income group is your household in?	under \$20,000 \$20-29,999 \$30-39,999 \$40-49,999 \$50-74,999 \$75-100,000 \$100,000+	

Comments

Do you have any specific comments or recommendations to make about the housing action plan or this survey, or affordable housing in general?

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Call Dave Cahill at the Bellingham Planning Department at 676-6982for additional information about the housing action plan or this survey. For more information, go to: www.cob.org/government/public/chat



Tierra Contenta Development competitions – requests-for-proposals (RFPs)

Tierra Contenta is a 501(c)(3) corporation formed by the City of Santa Fe to provide builder-ready tracts of land within a master plan mixed use, mixed income community that includes low and moderate priced housing for under-served families of Santa Fe, New Mexico.

The current population of the development is 1,213 households with 3,280 persons with an estimated build-out of 3,800 households with 9,500 persons. The master plan also provides for the Santa Fe Business Incubator, elementary and middle schools, library, youth facility, rape and crisis center, and 324 acres of open space, parks, and trails dedicated to the city of Santa Fe.

Tierra Contenta is designed to be efficient and eco-friendly. Each neighborhood is served by 1 or 3 village centers containing schools, apartments, retail stores, parks, and public plazas. The centers are all within walking distance reducing the need for automobile traffic.

Lots are offered to a variety of builders including some that specialize in green buildings that are attractive and energy efficient. Architectural standards ensure conceptual uniformity.

All builders are required to provide housing that can be purchased by homebuyers who are qualified as "most affordable" and provide information concerning how purchasers may become certified. Some low-cost loans and subsidies are also available through "soft 2ndmortgage packages offered by the Corporation.

Examples of current builder profiles, products, and services include: BT Homes www.bthomes.com

BT Homes Centex Homes Colonia Prisma/Allied Homes Homewise Santa Fe Community Housing Trust Habitat for Humanity

www.bthomes.com www.centexhomes.com www.alliedhomesonline.co m www.homewise.org www.santafecommunityho usingtrust.com www.sfhfh.org

James Hicks

Tierra Contenta Executive Director (505) 471-4551 www.tierracontenta.org THE KATRINA COTTAGE is a small, sturdy house that can be delivered at the cost of a FEMA trailer. It may be temporary or permanent. Some permanent models are designed to expand into full-sized dwellings.







Katrina Cottages Accessory Dwelling Units

The Katrina Cottage was designed to be an alternative to the FEMA trailer following Hurricane Katrina. It is a small permanent house that can be assembled quickly as a self-help project or with the assistance of a builder. The units are engineered to withstand hurricane force winds and can be constructed with wood or steel framing finished with fiber cement siding and a metal roof.

The original Katrina Cottage I was a 308 square foot cottage designed by Marianne Cusato that debuted at the 2006 International Builders Show (<u>www.cusatocottages.com</u> or

www.katrinacottagehousing.org/original). The demand for the unit, however, has surpassed the emergency housing market, and is currently being marketed by Lowe's as an affordable stand-alone or grow-house for the elderly, as accessory dwelling units for in-laws and guest houses, and vacation homes (see www.cusatocottages.com for Lowe's tie-in).

The first 4 floor plans in the Lowe's Katrina Series are now available in select Lowe's stores in Mississippi and Louisiana – and will be available nationwide by spring 2007.

The cottages will be sold as blueprints and materials packages. The material packages will const approximately \$55/square foot including all materials necessary to build the cottage from the foundation plate up including studs, insulation, fixtures, electrical, plumbing, and appliances. The homeowner will need to supply the foundation, HVAC system, and furniture. Materials packages will require a contractor to assemble.









Small lot and clustered housing Cottage Houses

Cottage housing designers (Ross Chapin Architects (<u>www.rosschapin.com</u> and the Cottage Company <u>www.cottagecompany.com</u>) within the region have begun to market building plans for a variety of cottage housing sizes and styles ranging from 449 to 2,000 square feet in size.

Ross Chapin's plans include accessory dwelling unit/garage plans, detached small cottage or accessory dwelling unit infill structures, to 2,000+ square foot small houses. Building plans range in price from \$750 for the smallest accessory dwelling unit structures to \$1,150 or more for customized schemes for the larger of the "small house" plans. In addition, for a fee, Chapin will also customize any of the plans to fit particular sites.

All of the plans have been used in cottage housing developments within the immediate area including Bainbridge Island, Shoreline, Kirkland, Langley, and others – and thereby conform to state and most local building codes.











Place Architects/Transform LLC Modular Single Family

Pre-fabricated houses include a range of construction methodologies from kit houses built of prefabricated components that are erected on-site (Place Architects – <u>www.placearchitects.com</u>) to complete fabrication in industrial warehouse facilities to be transported and mounted on-site (Transform LLC a subsidiary of Cabochon Construction & Development Company <u>www.transform-Ilc.com</u>). Pre-fabricated houses cost between 20-30% less than "stick-built" houses completely built on-site.

The variety of pre-fabricated house choice has increased considerably in the past few years with both firms above having entered the market in the past year.

Place Architects and builder DLH Inc offer one of the higher end choices including tiny, small, medium, and large. Their kit houses range in cost from \$250,000 for a 1-bedroom cottage with a loft to \$450,000 for a 3-bedroom family house. Three material finish packages are offered including Urban, Vanguard, and Naturalist with different inter and exterior color and finish palettes. The houses are assembled on-site and generally take from 6-9 months to complete from time of order.

Manufactured homes (typically called a "mobile home" is built to HUD standards which may differ from state to state. HUD code homes have a permanent chassis, with removable axles, wheels and hitches to transport it to the installation site.

Transform LLC builds modular homes – which are built to the current IBC code – the same code as site-built or "stick-built" homes. Modular construction has the following advantages: 1) speed – 7 days compared to 9 months for stickbuilt, 2) no weather delays, 3) better quantity costing, 4) superior quality since modular homes are built with computerized equipment and material quality specifications, resulting in reduced cost – typically 5-20% less than traditional site-built homes.

Modular home are constructed in modules (3dimensional sections measuring up to 16x68x12.5 feet (to transport on the highway) and are up 85% complete when they leave the factory. Modules are shipped to the site, attached to a standard foundation and other sections using the same techniques as site-built construction.





Denny Park Apartments Mixed-Use Developments

Denny Park Apartments – a 50-unit, 6-story building located a half-block north of Denny Park, is owned and operated by the Low Income Housing Institute (LIHI) of Seattle <u>www.lihi.org</u>.

The award-winning 55,000 square foot mixeduse structure provides 4,400 square feet of retail uses on the street level, 35 platform garage parking stalls, and 5 floors of residential units including 26 studio apartments, 11 one-bedroom units, 8 two-bedroom units, and 5 threebedroom units. 8 units provide transitional housing for homeless families with children.

The project includes a number of green features such as natural, energy-efficient lighting, cleaner air from low-toxicity paints and building materials, and storm-water diversion to help irrigate tenants' vegetable gardens on a southfacing terrace. Tenants must sign a lease addendum which prohibits smoking anywhere on the premises – a policy aimed to protect the building's green character.

The Green Communities initiative is a 5-year, \$550,000,000 nationwide effort to demonstrate the long-term social and economic value of building environmentally friendly low-income and affordable housing.

The initiative was launched in 2004 by the private non-profit Enterprise Foundation in partnership with the Natural Resources Defense Council. The program aims to build 8,500 units of energy-efficient housing using sustainable designs and materials. Partners include the US Green Building Council, architects, lenders, local and state governments, and private organizations such as the Seattle-based Bullitt Foundation, Paul G Allen Family Foundation, and the Bill & Melinda Gates Foundation's Sound Families program.

The Columbia, Maryland-based Enterprise Foundation has invested nearly \$6,000,000,000 in affordable housing in the US over the past 20 years.

Information: <u>www.enterprisefoundation.org</u> <u>www.greencommunitiesonline.org</u>

Sharon Lee, LIHI Executive Director 206-443-9935 ext 111 sharonl@lihi.org







Inhabit by Unico/Transform LLC Modular Mixed-Use

Inhabit are pre-fabricated modular boxes that can be stacked into mixed-use structures of up to 50 to 100 units each. The example products were designed by Mithun and Hybrid Architecture for Unico and built by Transform LLC of Burlington.

The units are 15x45 feet long that can be coupled side by side to create apartments with up to 3 bedrooms. Studio units will be about 450 square feet, 1-bedroom units about 650 square feet, and 3-bedroom units up to 1,350 square feet.

The units can be stacked up to 5 high and arranged lengthwise or widthwise in rows to create mixed-use structures up to 100 units.

The target market for the Inhabit units are young professionals who are mobile, educated, comfortable with technology and like something environmentally responsible with design flair. The units are being priced to be affordable to renters earning between 80%-150% of median income.

The modular units provide double-paned, energy efficient windows,; energy efficient heat pumps; dual-flush toilets; decking made of recycle plastic and cellulose; engineered wood floors and framing that use first-generate wood; and flat roofs that will hold a green roof system to further reduce storm water runoff.

The prototype units can be permitted in as little as 6 days in the Seattle demonstration, and built within 3 weeks at the Burlington factory. City codes control site work and foundations, state codes control construction at the prefabrication factory.

www.jetsongreen.com/2007/10/inhabitprototy.html www.unicoprop.com/properties/inhabit_about .html



Lopez Community Land Trust - Morgantown



Lopez Community Land Trust – Innisfree



San Juan Community Home Trust – Salal Neighborhood

Lopez, San Juan, and Kulshan Land Trusts

Community Land Trusts either rehabilitate existing housing or build new units. The trust retains ownership of the land (99-year renewal lease) while selling the house. In the process, buyers gain equity (though at a slower rate than usual) and the community gains a home that will always be affordable.

Land trusts offer another advantage – they bring diverse groups together to collaborate in decision-making. The project is governed by a board composed of land trust residents, other homeowners from the surrounding community, and stakeholders such as government or foundation officials.

There are estimated to be between 125-175 land trusts operating nationwide at the present time ranging from as few as 8 units to more than 800 units. The defining characteristics are the separation of land and housing, and the homeowner representation on the board.

Land trusts calculate the homeowner's share of an increase in equity over time. The trust typically awards the seller 100% of the principal that has been paid down with each month's mortgage payment. Sellers also receive 100% of the appraised value of any capital improvements, and 25% of the property's appreciation based on a comparison of appraisals at the time of purchase and sale. The formula provides the seller some benefit, the new buyer often pays close to the same price as the seller originally did, and the trust ends up with a considerably larger subsidy than it had the first time around.

For example, consider a homeowner whose house cost \$100,000 but who received a subsidy of \$20,000, and who decides to sell 10 years later. If the house is appraised at \$180,000, the seller receives \$105,000: the original \$80,000 mortgage, another \$20,000 for the 25% of the \$80,000 increase in value, plus about \$5,000 for the principal pay-down over the 10 years.

The trust can then sell to a new buyer for the same \$105,000, effectively gaining a built-in subsidy of \$75,000, based on the home's increase in open-market value to \$180,000.

The seller will not receive the full gain in equity that a household would receive if they bought a market-rate unit, but will be able to buy a firsttime house and gain equity that they would not otherwise have the opportunity to do.

Tax assessments must be adjusted also to reflect the limited resale value of the homes. The assessments will increase based on the resale formula.





Concept Plan # 2

- On this plan parking is d
- of phasing, there could be a shared dr ab LOUO uld a development on the north end of the property. The plan clusters the homes, allowing more
- · They include private garden areas. Water flow is shown that represent swales that accommodate seasonal movement.
- The architecture on Lopez has the shared charac-teristic of having a human scale. These detached homes with close parking are similar to existing
- oho and Morgantown are both 'behind' par ots and berms, with their backs turned to the ommunity. This plan shows the village round a green common area, with ard the SE and the pond. entation of the buildings responds to light,



Land trusts can be very flexible tools and have recently been applied to condominium purchases, for combined housing and open space conservation, and for shared and limited equity in housing rehabilitation programs, among others.

Local Example - single family San Juan Community Home Trust -

www.hometrust.org provides a one-time subsidy to the cost of land, infrastructure and construction. Homebuyers must agree to limit the eventual resale price of the home so that it is perpetually affordable to working people. Five new, perpetually affordable homes in the Salal Neighborhood of Friday Harbor are nearing completion, and will be ready for occupancy at the end of January, 2006. This will bring to a total of 15. the number of homes in Salal. and will complete the first project of the Community Home Trust.

Kulshan Community Land Trust - provides resources to acquire land and remove it from the speculative, for-profit market. Its parent organization is the Institute for Community Economics (www.iceclt.org). With an inventory of 43 units (9 are condos), KCLT creates ownership or lien holder status on all properties in order to assure compliance with affordable and equity increase agreements. They are beginning their first development project in south Bellingham with 14 units.

Local Example - condos Homestead Community Land Trust -

www.homesteadclt.org provides subsidies (up to \$110,000) for purchase of condominiums in Seattle and King County. Homestead requires condo buyers to sign affordability covenants in which the owner agrees that when the unit is resold, it is offered first to buyers making less than 80% of median income. In any resale, condo owners get back their original investment and a share of appreciation of the unit, which is calculated on the amount of subsidy and the number of years the client owned the condo. If the condo depreciates, Homestead absorbs the loss.

Example - land conservation

Addison County Community Trust - combines affordable housing with land conservation - one of about 40 known affordable conservation developments in the US. In typical conservationbased affordable housing developments, the conservation and housing aspects are considered simultaneously and on the same parcel. See Conservation-Based Affordable Housing at www.conservationfund.org.