



Parks and Recreation Department City of Bellingham

MEMORANDUM

To: Parks and Recreation Advisory Board Members
From: Steve Janiszewski, Park Operations Manager
Subject: Proposed Placemaking Signs (Birchwood)
Date: May 10, 2023

The Birchwood Neighborhood Association (BNA) is applying for a Small and Simple Grant to install placemaking signs in the following parks:

- Shuksan Meadows Park
- Birchwood Park (Pump Track Area)
- Laurelwood Trail (at Cottonwood)
- Squalicum Creek Park (Pavilion or Dog Park)
- Bay to Baker Trail at Pinewood (west side of street)
- Storybrook Park (Kiosk included in Phase 1)
- Bay to Baker Trail at Cedarwood

If approved, the grant will include funding to install several 11”x 18” aluminum signs mounted on metal or wood posts. The primary objective of the sign project is to promote neighborhood awareness and outreach for community events, initiatives, and celebrations. The signs will help to connect neighbors with neighbors and include a QR code with a simple design of trees and a rainbow as symbols of hope and community. The neighborhood is willing to consult with the Bellingham Arts Commission to approve sign artwork and design.



The Birchwood Neighborhood is requesting approval from the Parks and Recreation Advisory Board to move forward with design, fabrication, and installation if the grant is approved.