

# Lake Whatcom Policy Group Homeowner Incentive Program (HIP) Update

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Photo by Lou Nicksic

## Purpose

- Provide the Lake Whatcom Policy Group an update on the City's Homeowner Incentive Program (HIP)



# Why Changing?

- Whatcom County has a stormwater utility
  - No longer dependent on City funding
  - Better fit for jurisdiction
  - Better serve customers
  - City has different program needs







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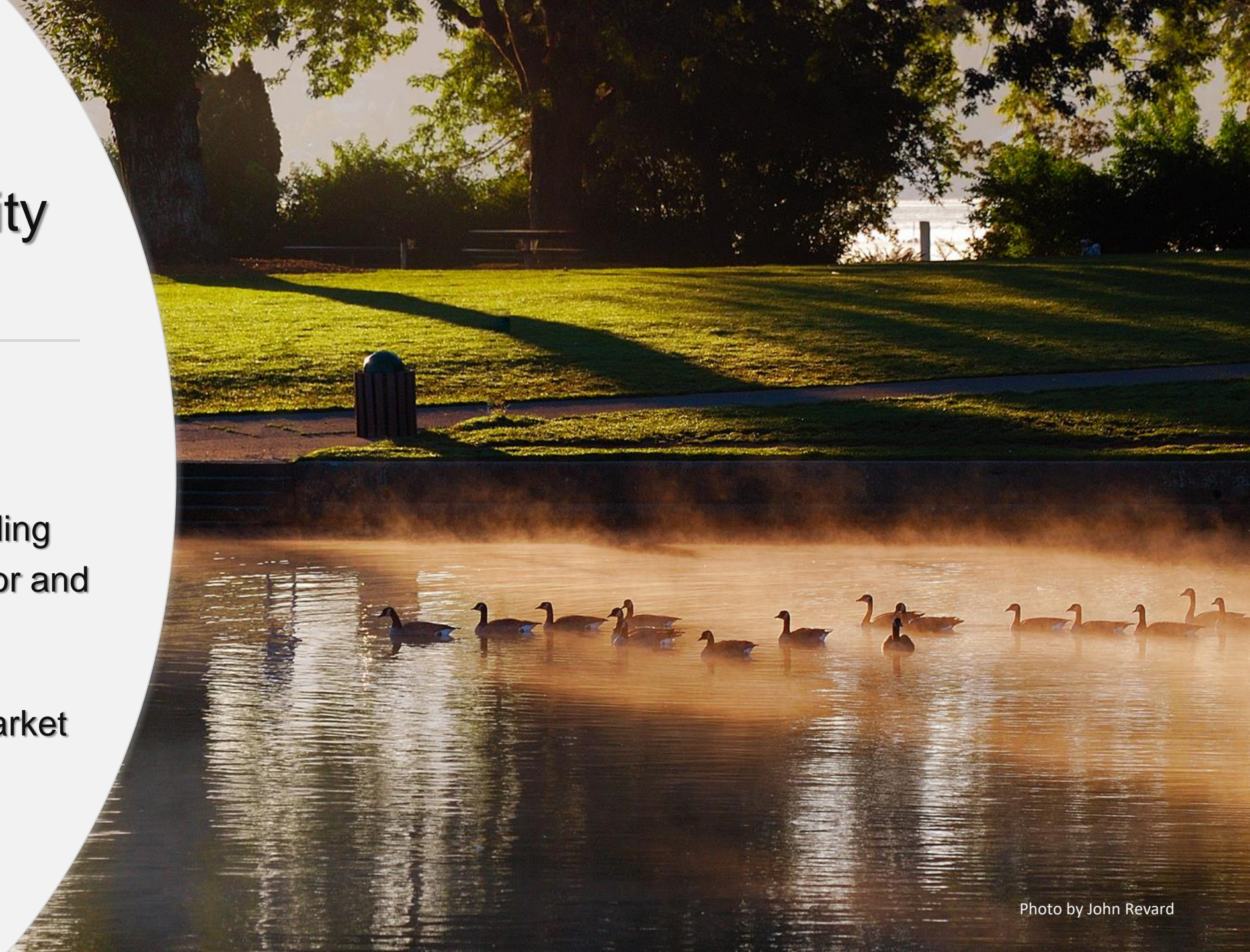
## Inter-Local Agreement

- Amended
- Continue to support
- Transition to two programs
- Customer support



# Changes to City HIP

- Minor changes
  - Customer focus
  - Relationship building
  - Low-income senior and disabled
- Using survey and market research
- Keep what works







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City and County  
will continue to  
work together

- Ed, Outreach, and messaging
- Resources, information, data, and findings
- Stakeholder engagement
- Professional partnerships and trainings
- Evaluations and improvements

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