



City Council Agenda Bill

20356
Bill Number

Subject: Rate Change for Park Open Space and Woodstock Farm Facility Rentals

Summary Statement: To promote and accommodate as much park use as possible and to ensure that users pay a fair rate, staff recommend two changes to the fee structure. Park open space reservations have decreased in the past year due to open space rental fee increases. In order to encourage the public to reserve and pay a reasonable fee for the space that they use, staff recommend lowering the open space fee. On the other hand, Woodstock Farm facility rentals have dramatically increased since March 2013. Because of the demand and a market analysis of comparable facilities, staff recommend increasing the Woodstock Farm rental rates for 2015. The Parks & Recreation Advisory Board approved these changes on March 12, 2014.

Previous Council Action: Park open space facility fees were increased and Woodstock Farm rental fees were established in March 2013, Resolution #2013-03.

Fiscal Impact: We anticipate increased open space reservations at the reduced rental rate, resulting in no net fiscal impact for park open space fees. We estimate that the Woodstock Farm fee increase in 2015 will result in an additional \$15,500 in revenue.

Funding Source: Park users

- Attachments:**
- Current and Proposed Open Space Rental Fees
 - Current Woodstock Farm Rental Fees
 - Proposed 2015 Woodstock Farm Rental Fees
 - Proposed Resolution adopting the new rates

Meeting Activity	Meeting Date	Staff Recommendation	Presented By	Time
Committee Briefing Vote Requested	3/24/2014	Pass Resolution	James King, Parks & Recreation Director	5 minutes

Recommended Motion: .

Council Committee:
Parks and Recreation Committee

Agenda Bill Contact:
James King, Parks & Recreation Director

Reviewed By	Department	Date
<i>James G. King</i>	Parks	03/10/2014
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<i>Alan A. Marinier</i>	Legal	03/11/2014
<i>Kelli J. Linville</i>	Executive	03/18/2014

Current and Proposed Park Open Space Rental Fees

Current Open Space Rental Fees (effective March 2013):

Non Commercial Event	\$36.00 per hour	\$360 per day
Commercial* Event	\$72.00 per hour	\$720 per day

Proposed Open Space Rental Fees (to be effective April 2014):

Non Commercial Event	\$20.00 per hour	\$200 per day
Commercial* Event	\$40.00 per hour	\$400 per day

* Commercial refers to all individuals, groups or businesses who charge admissions, class fees, sell tickets, food or other items, solicit funds or donations, offer other money making activities or promote a commercial business.

501(c) Non-Profit organizations receive a 25% reduction from the commercial rate. A copy of the organization's 501(c) status letter from the Internal Revenue Service must be on file at the Parks and Recreation Office.



PARKS AND RECREATION DEPARTMENT, 3424 Meridian, Bellingham, Washington 98225
 Telephone: (360) 778-7000 Fax: (360) 778-7001 TTY (360) 778-7011

Woodstock Farm 2013-2014 Rate Schedule

Commercial events will be charged double the non-commercial rates listed below. Commercial is defined as all individuals, groups or businesses who charge admissions, fees, sell tickets, food or other items, solicit funds or donations, offer money making activities or promote a commercial business.

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Summer Rates (June 1 - September 30)

Area	Monday-Thursday		Friday-Sunday	
	Per Hour	Full Day	Per Hour	Full Day
Barn/Barn Apartment ¹	\$35	\$350	\$55	\$550
Gates House Main Floor ²	\$40	\$400	\$60	\$600
Open Space	\$20	\$200	\$50	\$500
Garage ³	\$10	\$100	\$30	\$300
All Areas (150 max.)	\$80	\$800	\$140	\$1400

Winter Rates (October 1 - May 31)

Area	Monday-Sunday	
	Per Hour	Full Day
Barn/Barn Apartment ¹	\$35	\$350
Gates House Main Floor ²	\$40	\$400
Open Space	\$20	\$200
All Areas (150 max.)	\$75	\$750

Damage Deposit: \$250 without Alcohol or \$500 with Alcohol.

¹ Must rent Open Space if more than 60 people expected

² Must rent Open Space if more than 49 people expected

³ Must rent Open Space if more than 30 people expected

All hours/fees must include setup and cleanup.

Minimum rental for hourly is 4 hours.

General available hours are 8am-12 midnight. Gates House Main Floor hours 10am-10pm.



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Proposed Woodstock Farm 2015 Rate Schedule

Effective January 1, 2015, for all reservations scheduled in 2015 and beyond regardless of date scheduled.

Commercial events will be charged double the non-commercial rates listed below. Commercial is defined as all individuals, groups or businesses who charge admissions, fees, sell tickets, food or other items, solicit funds or donations, offer money making activities or promote a commercial business.

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Prime Season (May 1 - October 31)

Area	Monday-Thursday		Friday-Sunday	
	Per Hour	Full Day	Per Hour	Full Day
Barn/Barn Apartment ¹	\$40	\$400	N/A	N/A
Gates House Main Floor ²	\$50	\$500		
Open Space	\$20	\$200		
Garage ³	\$20	\$200		
All Areas (175 max.)	\$105	\$1050		\$1900

Off Season (November 1 - April 30)

Area	Monday-Sunday	
	Per Hour	Full Day
Barn/Barn Apartment ¹	\$35	\$350
Gates House Main Floor ²	\$45	\$450
Open Space	\$20	\$200
All Areas (100 max.)	\$75	\$750

Damage Deposit: \$250 without Alcohol or \$500 with Alcohol.

- ¹ Must rent Open Space if more than 60 people expected
- ² Must rent Open Space if more than 49 people expected
- ³ Must rent Open Space if more than 30 people expected

All hours/fees must include setup and cleanup.
 Minimum rental for hourly is 4 hours.
 General available hours are 9 am-12 midnight. Gates House Main Floor hours 10 am-10 pm.

RESOLUTION NO. _____

A RESOLUTION ESTABLISHING FEES FOR THE USE OF CITY PARKS AND RECREATIONAL FACILITIES.

WHEREAS, the City owns and operates various park and recreational facilities and Woodstock Farm as a part of its governmental services to the citizens of Bellingham; and

WHEREAS, the facilities are administered through the City's Parks and Recreation Department; and

WHEREAS, the City Parks and Recreation Advisory Board and the City Council Parks and Recreation Committee have reviewed the current schedule of fees and charges and have determined that certain changes are in order;

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BELLINGHAM:

There are hereby imposed the fees and charges set forth on Exhibit A which is attached hereto and incorporated herein. This Resolution updates the fees and charges imposed by Resolution No. 2013-03 and establishes new fees and charges for park Open Space and Woodstock Farm.

The effective date of this Resolution shall be April 1, 2014.

PASSED by the Council this _____ day of _____, 2014.

Council President

APPROVED by me this _____ day of _____, 2014.

Mayor

ATTEST: _____
Finance Director

APPROVED AS TO FORM:

Office of the City Attorney

City of Bellingham
City Attorney
210 Lottie Street
Bellingham, Washington 98225
360-778-8270

EXHIBIT A

2014 PARK OPEN SPACE RENTAL FEES (To be effective April 1, 2014):

Non Commercial Event	\$20.00 per hour	\$200 per day
Commercial* Event	\$40.00 per hour	\$400 per day

2015 WOODSTOCK FARM RENTAL FEES (To be effective January 1, 2015 for all reservations scheduled in 2015 and beyond regardless of date scheduled):

Commercial* events will be charged double the non-commercial rates listed below.

Prime Season (May 1 - October 31)

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	Per Hour	Full Day	Per Hour	Full Day
Barn/Barn Apartment ¹	\$40	\$400	N/A	N/A
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All Areas (175 max.)	\$105	\$1050		

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