



# City Council Agenda Bill

# 20311

Bill Number

**Subject:** Public opinion survey of Bellingham residents

**Summary Statement:** Representatives from Applied Research Northwest, under contract with the City for research services, will provide a presentation of results from a survey of 600 Bellingham residents conducted in late 2013. The City conducts regular public opinion surveying to gauge residents' priorities and satisfaction with City services. Surveys have been conducted roughly every other year since 2004. The 2013 survey of Bellingham residents repeated many questions asked in earlier surveys, and with a particular emphasis on long-term goals described in the City's Legacies and Strategic Commitments. A full report of the results of this survey is posted on the City website at [www.cob.org](http://www.cob.org)

**Previous Council Action:** Approval of 2013 Budget

**Fiscal Impact:** \$50,000 was included in the 2013 non-departmental budget for public opinion research.

**Funding Source:** Allocated across all City funds

**Attachments:**

Meeting Activity	Meeting Date	Staff Recommendation	Presented By	Time
Committee Briefing Information Only	10-Feb-2014	Information Only	Janice Keller, Mayor's Office	25

**Council Committee:**

**Agenda Bill Contact:**

Janice Keller, Communications Mgr., Mayor's Office,  
778-8100

Reviewed By	Initials	Date
Janice Keller, Comm. Mgr.	JC	2-4-14
Mayor	KL	2.4.14

**Committee Actions:**

**Committee of the Whole**  
Cathy Lehman, Chair

**Council Action:**